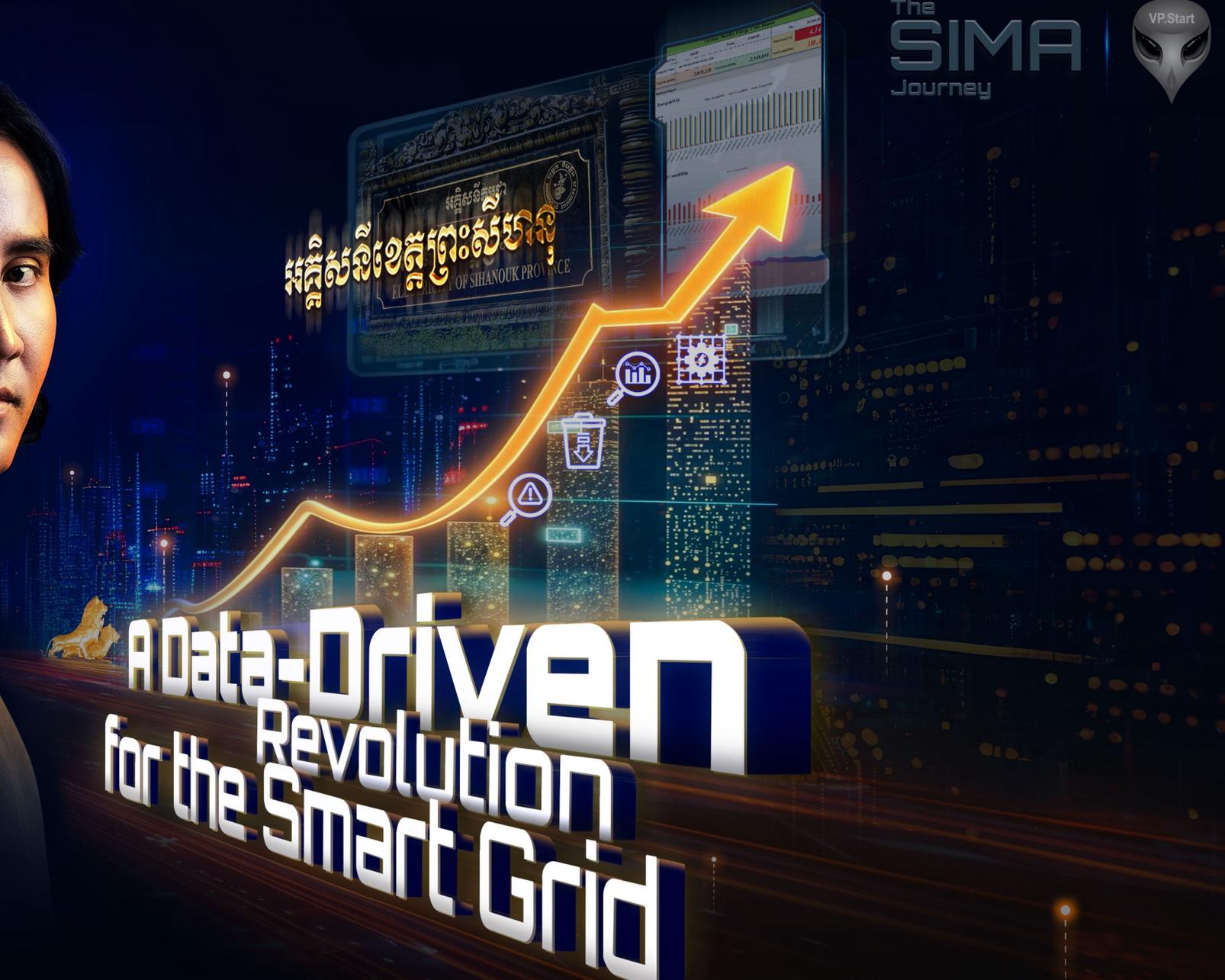




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ELECTRICITY OF SIHANOUK PROVINCE

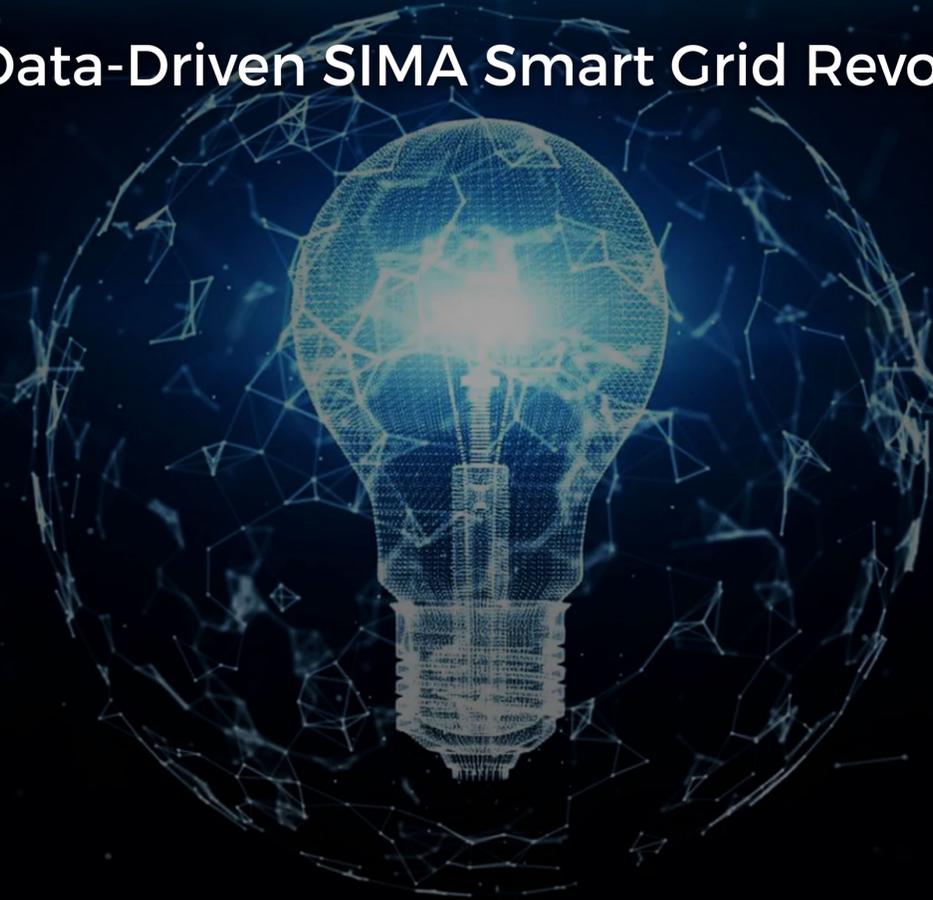
A Data-Driven Revolution for the Smart Grid

The
SIMA
Journey



Are you **READY** for the **Revolution?**

The Data-Driven SIMA Smart Grid Revolution



The Way of Transformative Change



How do we transform the grid?

→ We bring our solutions to the existing infrastructure.

How do we transform city life?

→ We bring our solutions to the existing urban situation.

How do we transform home automation?

→ We bring our solutions to the existing devices and appliances.

How do we transform connectivity?

→ We bring our solutions to the existing Internet.

How do we transform the world?

→ We bring our solutions to the existing ourselves.

Change yourself, change your world!

We are excited to be at the EDC Sihanoukville today.

Sihanoukville is a special place, with particular infrastructure challenges.

At VP.Start, we love challenges because they help us grow.

EDC Sihanoukville has a powerful plan for Smart Grid adoption and extension.

We are honored to work with our EDC family members, our “parents.”

We want to help Sihanoukville become to first Smart City in Cambodia as well as the bridge and port to bring Cambodian technology to the world.



Where is the revolution leading?

We are striding forward with the EDC Sihanoukville:
From the conventional power grid to the smart grid,
From the smart grid to a dynamic digital smart grid,
From a dynamic digital smart grid to a data-driven
SIMA Smart Grid.

Why is a Data-Driven Smart Grid mission critical?



What makes a data-driven SIMA Smart Grid distinctive?

- Supportable- In-House Made in Cambodia Solutions
- Affordable- Reduced waste means reduced fees
- Reliable- Fewer outages, faster restoration
- Equitable- From downtown Phnom Penh to rural villages
- Renewable- Integration and expansion of solar, wind, water power
- Scalable- Increasing Smart Grid coverage rapidly
- Sustainable- Better for the environment, energy independence
- Exportable- Revolutionize Cambodia, Revolutionize the World!

The SIMA Journey of 12 years



VP.Start has a SIMA Journey. EDC Sihanoukville has a SIMA Journey, too.

What is our **STORY**? Believe in your dreams with a resilient mindset

What is our **IDEOLOGY**? “Be a voice, not a echo”

What is our **METHODOLOGY**? The power of **TEAMWORK** with EDC

What are our **AMAZING INNOVATIONS**?
The 5 Missions and the Global Stage

The time for VP.Start and the EDC Sihanoukville to raise our voices is **NOW!**



Now we want to hear from the VP.Start team with more details about our 4 P's :



our Plans,



our Projects,



our Products and



our Profitability.