



The
SIMA
Journey



**A Data-Driven
Revolution
for the Smart
Grid**

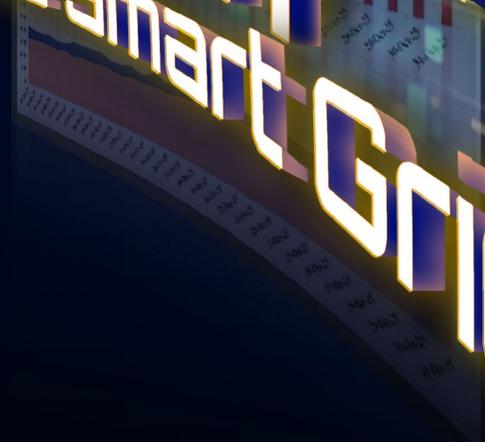
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ELECTRICITY OF KAMPONG CHAM

VP.Start Monthly Energy Trade Report

Item	Value	Unit
Net Loss (%)	4.14%	
Total Loss (MWh)	110,186	

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The Time for the Revolution is NOW

The Data-Driven SIMA Smart Grid Revolution



The Path of Transformation



If you want to change the electric grid,

→ dare to transform yourself!

If you want to change urban life and home automation,

→ learn to transform yourself.

If you want to change the way people connect,

→ be willing to transform yourself.

If you want to change the way we use data,

→ consent to transform yourself.

Before you can transform the energy future, you must FIRST transform yourself.



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ELECTRICITY OF KAMPONG CHAM

We are excited to be at the EDC Kampong Cham today.

My personal connection to the EDC in Kampong Cham goes back almost 20 years, before VP.Start, as an engineer on a CHMC project to extend the grid in Kampong Cham.

VP.Start appreciates the support of the EDC in Kampong Cham.

You have a special place in my heart and in the future of VP.Start.

Better outcomes come from “better thinking”

We at VP.Start are an idea-driven company, not product-driven.

We succeed based on our thinking. So do you!

“Conventional thinking” means logical thinking

“Better thinking” means logical thinking +

creative thinking +

positive thinking



What is the ROAD MAP of the electric grid?

From the Conventional Gridto the Smart Grid

From the Smart Grid...to the Dynamic Digital Smart Grid

From the Dynamic Digital Smart Grid.... to the Data-Driven SIMA Smart Grid

From the Data-Driven SIMA Smart Grid...
to the (UCN) Universal Connectivity Network

Why do we need a Data-Driven SIMA Smart Grid?

The Data-Driven SIMA Smart Grid is a GAME CHANGER. It changes.....

How people think about Cambodia,

How much electricity costs,

How reliable electric service is,

How widespread electrification and coverage is,

How effectively we can integrate renewable,

How sustainable and energy independent we are,

How people around the world think about MADE IN CAMBODIA,

The Data-Driven SIMA Smart Grid changes EVERYTHING!

The 12 Year SIMA Journey of VP.Start

YOU have a SIMA Journey.

VP.Start has our SIMA Journey. EDC Kampong Cham has it own SIMA Journey.

What is our **STORY**? Innovation through technology cannot be stopped

What is our **IDEOLOGY**? “Be a voice, not a echo”

What is our **METHODOLOGY**? We don't have all the answers

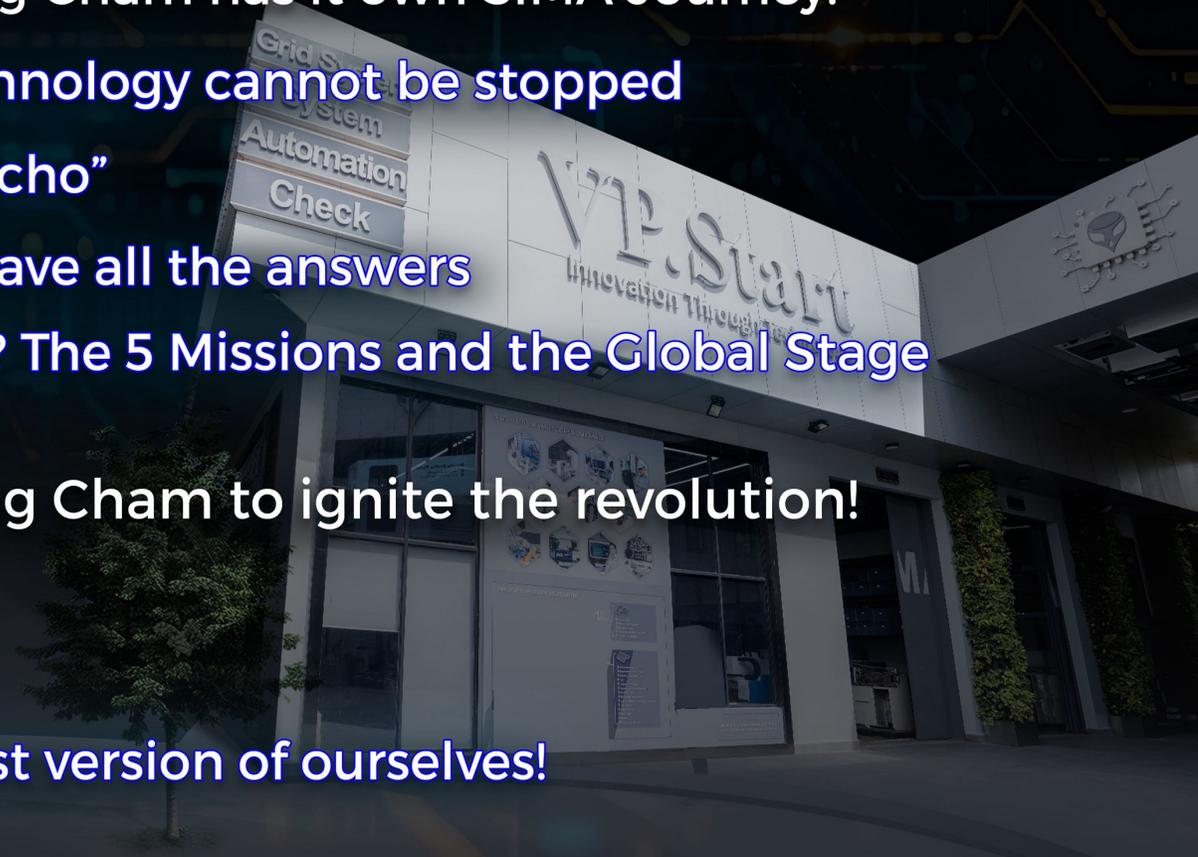
What are our **AMAZING INNOVATIONS**? The 5 Missions and the Global Stage

VP.Start is ready to join with EDC Kampong Cham to ignite the revolution!

Revolutionize the global stage!

Revolutionize the future!

Revolutionize ourselves to become the best version of ourselves!



Now we want to hear from the VP.Start team with more details about our **4 P's** :



our Plans,



our Projects,



our Products and



our Profitability.