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# Welcome to VP.Start

20<sup>th</sup> February 2026

VP.Start  
System  
Automation  
Check

# VP.Start

Innovation through Technology

**From MADE IN CAMBODIA,  
to MADE FOR THE WORLD**



# What is VP.Start? What is VP.Start NOT?



- ❖ **VP.Start** is NOT an engineering company.
- ❖ **VP.Start** is NOT a manufacturer or supplier of products for the EDC.
- ❖ **VP.Start** is NOT an importer of foreign technology.
- ❖ **VP.Start** is NOT a product-driven, services-driven, marketing-driven company.
- ❖ **VP.Start** is not a scam company built on black money.  
So, what is VP.Start?  
**VP.Start** is MADE IN CAMBODIA!



# VP.Start and our MADE IN CAMBODIA solutions



- VP.Start is proud to be a Cambodian company with Cambodian innovations through technology built by Cambodian engineers and tech professionals from Cambodian universities and institutions.
- We want to bring our MADE IN CAMBODIA solutions to the world.
- We are ready to raise up the new Angkorian generation.

**MADE IN CAMBODIA but MADE FOR THE WORLD**



# The Apsara and the Alien



VP.Start has two mascots: the **Apsara** and the **Alien**

The Apsara represents our deep respect for Khmer history and our beautiful culture. We want VP.Start to play a role in the future of our country.

The Alien represents our desire to make a difference in the world through the power of Innovation Through Technology. We are proudly Khmer but ready to move to the global stage.

Both the Apsara and the Alien are outside the box, a little mysterious and very unconventional. Just like VP.Start.



# What are the 5 VP.Start missions and solutions?



## Mission 1: The SIMA Smart Grid

Do you use electricity? Is it always reliable and dependable?

We use plug-and-play ecosolutions like our DRC series of gadgets to connect with the existing grid infrastructure to make the grid:

more reliable, more affordable, more renewable, more equitable,  
more energy independent, more sustainable, more exportable.



## Mission 2: The SIMA Smart City

How do you feel about urban life? Is it always convenient and comfortable? Would you like better traffic systems, waste collection and street lighting?

VP.Start's Smart City sensors and devices make it possible to use data to upgrade many areas of city life, such as:

waste management.

traffic and parking management,

building management and street lighting, and much more,

**We help cities to SAVE ENERGY, SAVE RESOURCES, SAVE MONEY, SAVE TIME.**



## Mission 3: The SIMA Smart Home

Is your home efficient and cost-effective? Would you like to monitor electric use by your devices remotely for better:

safety, customization, energy saving, waste reduction and comfort...  
while saving money at the same time?

You may be thinking that home automation is the 3 C's  
Costly, Complicated and Completely Unnecessary.

But VP.Start's SIMA Smart Home is the 3 I's  
Inexpensive, Intuitive and Incredibly Useful.





## Mission 4: The SIMA Smart Universe

How many apps do you use on your phone every day?

What if all of those different features were combined in 1 app?

This is the power of the Universal Connectivity Network (UCN).  
We call it AlienCheck.

Not a conventional social media app,  
but a completely new way to:

monitor the power system, manage home automation devices, use AI capabilities,  
handle internet banking and e-commerce and connect to social media features.



# Mission 5: SIMA Big Data and Cloud Computing

Big Data is the key to everything.

We acquire data so we know the current situation.

We clean data to remove unnecessary or inaccurate information.

We store data so we can use it whenever we need it.

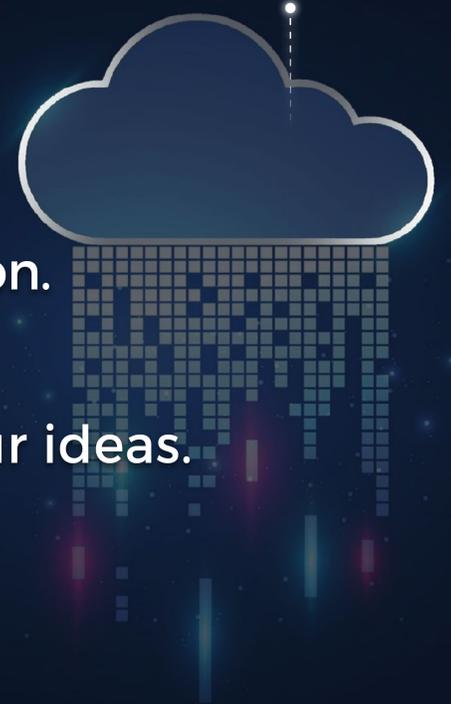
We simulate various scenarios with the data to test our ideas.

We apply the data to upgrade the grid,

urban life,

home automation,

and universal connectivity.





# The Triple Helix

Now is the time to take the the triple helix approach



VP.Start is proud to work with academia to upgrade the curriculum.  
We are proud to work with industry to promote innovative thinking  
and

We are very proud to work with our government, such as our Senators.

To bring MADE IN CAMBODIA to the global stage,

To create quality jobs for talented Cambodian youths,

To help build a more reliable and sustainable world!