



អគ្គិសនី កម្ពុជា
អគ្គិសនី បាត់ដំបង
ELECTRICITE DE BATTANG

A Data-Driven
Revolution
for the Smart Grid





The Revolution has arrived!

The Data-Driven SIMA Smart Grid Revolution

Change the World

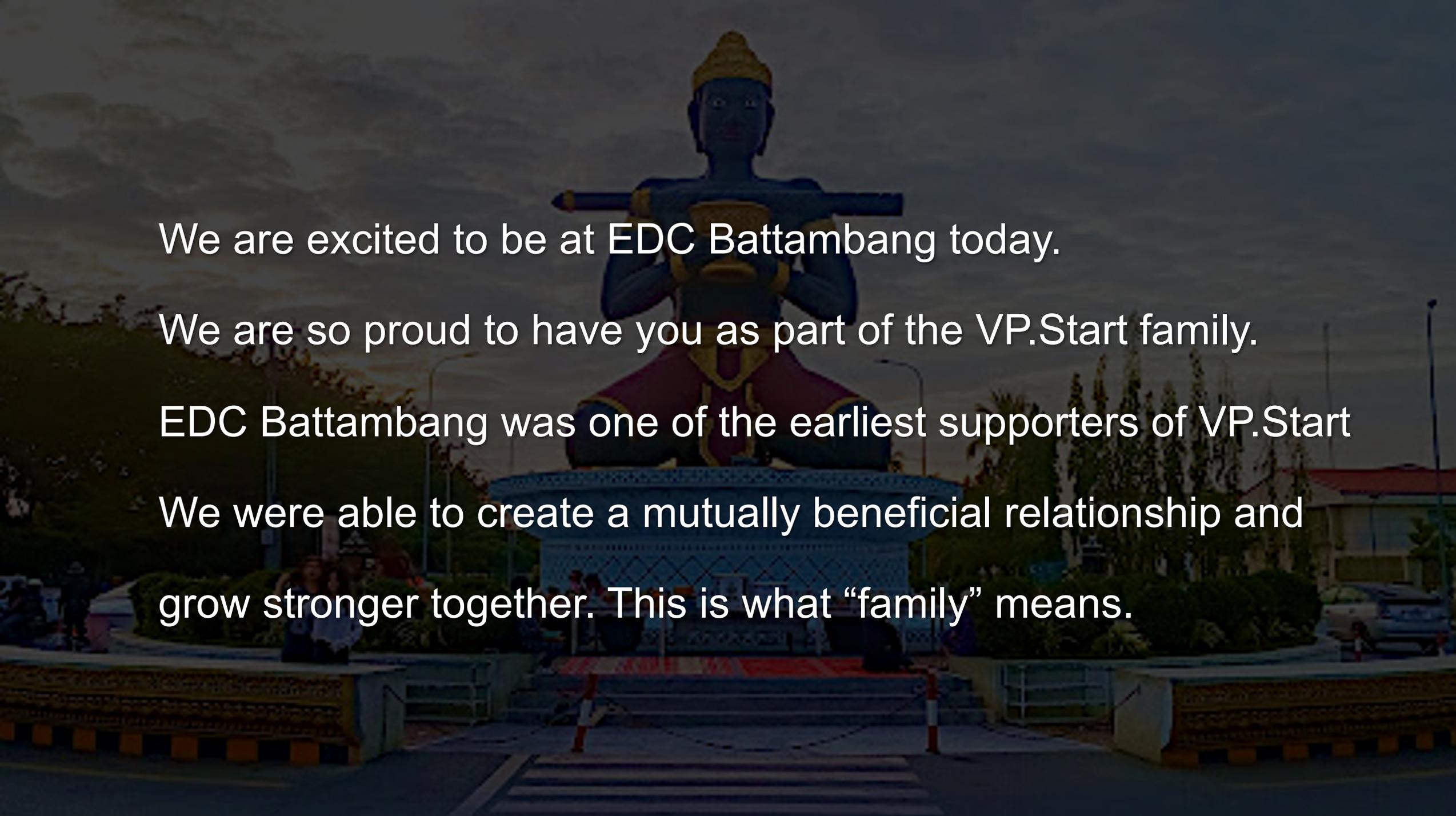
I wanted to change the world,
so I decided to build and sell new products.

I wanted to change the world,
so I decided to start new services and sell subscriptions.

I wanted to change the world,
so I decided to use marketing with influencers and celebrities.

But these did not change the world. At all.

I found out that when you transform yourself,
you are ready to change the world. There is no other way!



We are excited to be at EDC Battambang today.

We are so proud to have you as part of the VP.Start family.

EDC Battambang was one of the earliest supporters of VP.Start

We were able to create a mutually beneficial relationship and grow stronger together. This is what “family” means.

Why are we able to be successful?

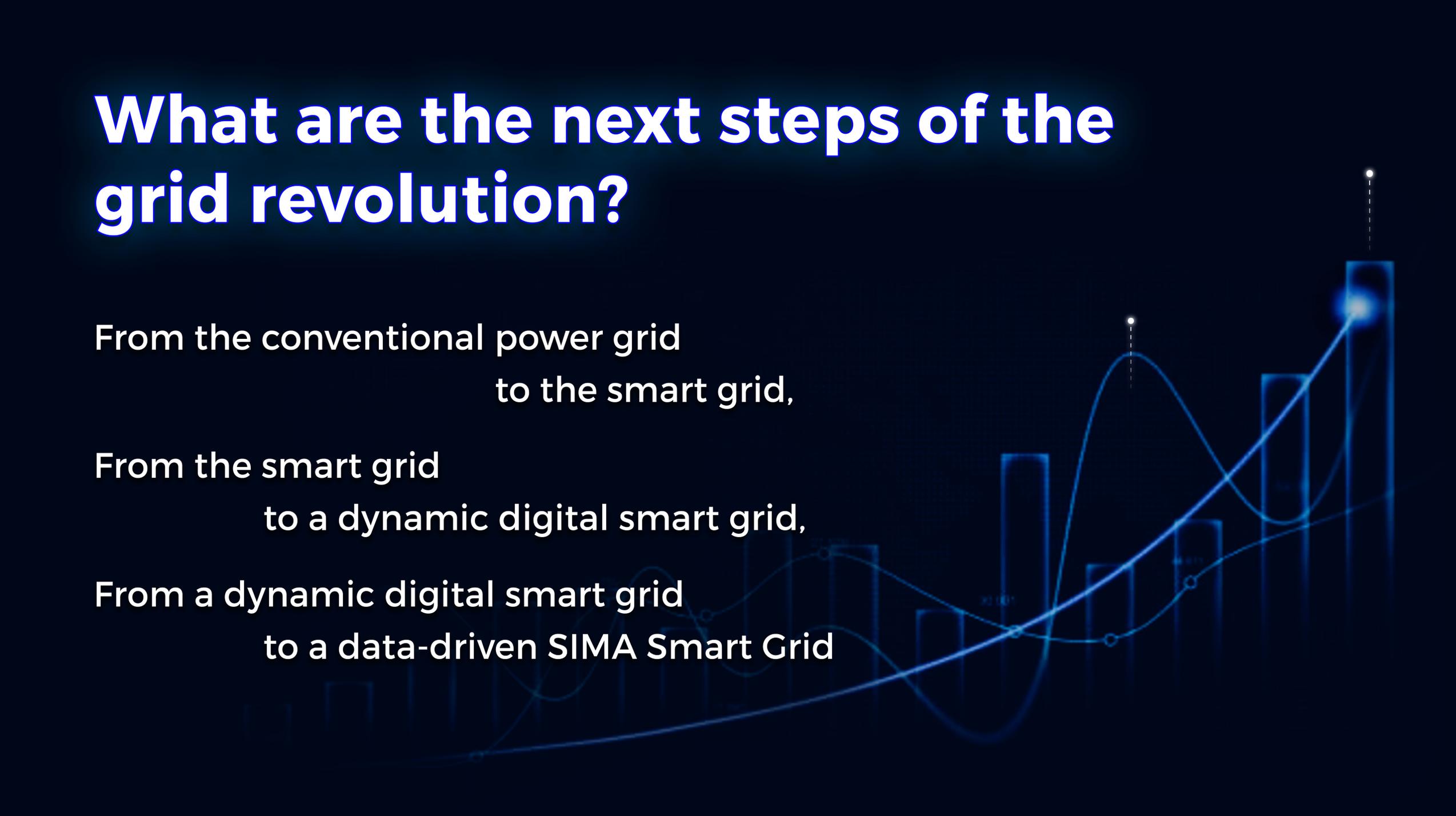
What is driving the EDC Battambang?
What kind of thinking do you prioritize?

VP.Start is an idea-driven company.
We succeed or fail based on our thinking.

We at VP.Start believe in powerful thinking:

- 1 Logical thinking
- 2 Creative thinking
- 3 Positive thinking

What are the next steps of the grid revolution?



From the conventional power grid
to the smart grid,

From the smart grid
to a dynamic digital smart grid,

From a dynamic digital smart grid
to a data-driven SIMA Smart Grid

Why is a Data-Driven Smart Grid vitally important?

What is a data-driven SIMA Smart Grid? It is the electric grid, MADE BETTER

Made in Cambodia,

Made cost effective,

Made reliable,

Made equitable,

Made renewable,

Made scalable,

Made sustainable,

Made in Cambodia, but Made for the World.

The letters 'DRC' are rendered in a large, bold, 3D font with a blue-to-cyan gradient and a white outline. They are set against a dark blue background with faint, glowing circuit-like patterns and a reflection effect below the letters.

The 12 Cycle of the SIMA Journey

Every company and every person has a SIMA Journey.

VP.Start has a SIMA Journey. EDC Battambang has a SIMA Journey, too.

What is our STORY? Trust the power of innovation

What is our IDEOLOGY? “Be a voice, not a echo”

What is our METHODOLOGY? Collaboration and Teamwork

What are our AMAZING INNOVATIONS? The 5 Missions and the Global Stage

We at VP.Start are ready to join with EDC Battambang and other stakeholders to impact our world!

To the global stage! To the future! To the best version of ourselves!

Now we want to hear from the VP.Start team with more details about our 4 P's : **our plans, projects, products and profitability**

We at VP.Start value openness, honesty and transparency. We are happy to share the stage with companies and stakeholder that share our goals:

To create a brighter future for Cambodia,
and a more sustainable energy future for our world.

For that reason, we are very proud to be joined today by some visitors from Huawei and other public companies. They are not adversaries or enemies; we are fellow travelers headed for the same destination.

We are looking forward to hearing their solutions and perspectives, as well