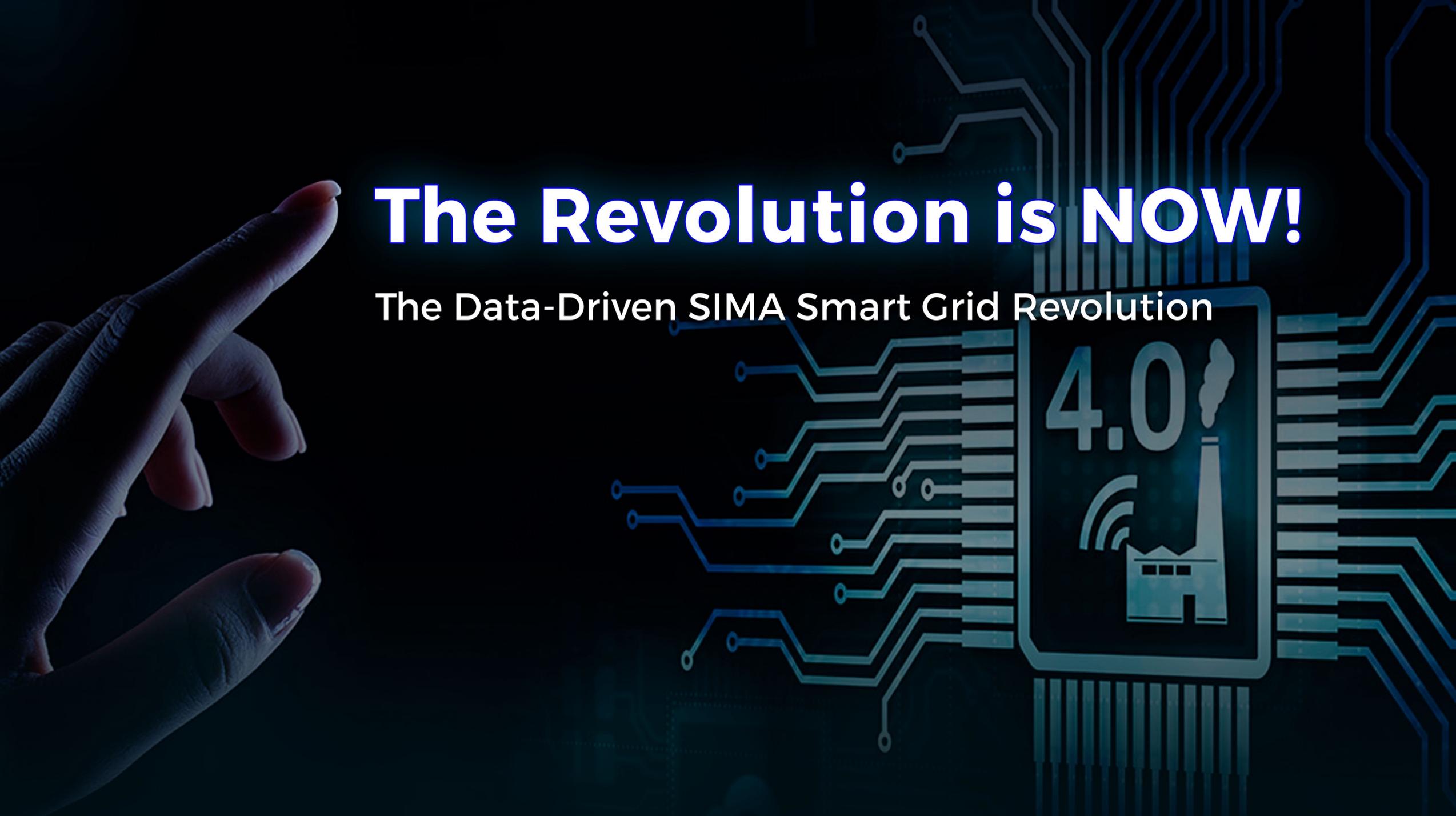




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A Data-Driven Revolution for the Smart Grid



A hand is shown on the left side of the image, pointing towards the text. The background is dark blue with glowing white and light blue circuit patterns. A central graphic depicts a computer chip with the number '4.0' and a factory icon with a Wi-Fi signal, representing Industry 4.0.

The Revolution is NOW!

The Data-Driven SIMA Smart Grid Revolution

The Way of Revolution

If you want to modernize the grid,

👁️ first modernize your methodology.

If you want to update your methodology,

👁️ update your thinking.

If you want to revolutionize your thinking,

👁️ revolutionize yourself.

If you transform yourself,

👁️ you are ready to transform the world.

We are excited to be at Siem Reap EDC today.

We think of you as “parents”, not customers.

Our first pilot project for the DRC-001 was here with Siem Reap EDC.

**VP.Start was able to grow exponentially
because of the strong support of Siem Reap EDC.**

Product-driven or Idea-driven? What is driving you?

👾 Most companies are product-driven,
services-driven,
sales and marketing-driven
Their products have competitors and become obsolete.

👾 VP.Start is idea-driven,
data-driven,
innovation-driven
We have no competitors and our ideas are continuously upgraded.

Where is the revolution taking us?

👁️ We are striding forward:

From the conventional power grid to the smart grid,

From the smart grid to a dynamic digital smart grid,

From a dynamic digital smart grid to
a data-driven SIMA Smart Grid.

Why is a Data-Driven Smart Grid vitally important?

- 👤 What is a data-driven SIMA Smart Grid? It is MORE...
- 👤 More Supportable- In-House Made in Cambodia Solutions
- 👤 More Affordable- Reduced waste means reduced fees
- 👤 More Reliable- Fewer outages, faster restoration
- 👤 More Equitable- From downtown Phnom Penh to rural villages
- 👤 More Renewable- Integration and expansion of solar, wind, water power
- 👤 More Scalable- Increasing Smart Grid coverage rapidly
- 👤 More Sustainable- Better for the environment, energy independence
- 👤 More Exportable- Revolutionize Cambodia, Revolutionize the World!

The SIMA Journey of 12 years

VP.Start has a SIMA Journey. EDC Siem Reap has a SIMA Journey.

What is our STORY? Creativity can overcome every obstacle

What is our IDEOLOGY? “Be a voice, not a echo”

What is our METHODOLOGY? Collaboration and Teamwork with EDC

What are our AMAZING INNOVATIONS? The 5 Missions and the Global Stage

Now is the time for VP.Start and the EDC branches like Siem Reap
to raise our voices and shake the world!

Now we want to hear from the VP.Start team with more details about our 4 P's : our plans, projects, products and profitability.

We want you to know that we have a collegial relationship with other companies. They are not our rivals or adversaries or enemies.

We share the same goal of a better future for Cambodia and a more sustainable energy future for our world.

We are looking forward to hearing their solutions and perspectives, as well.

