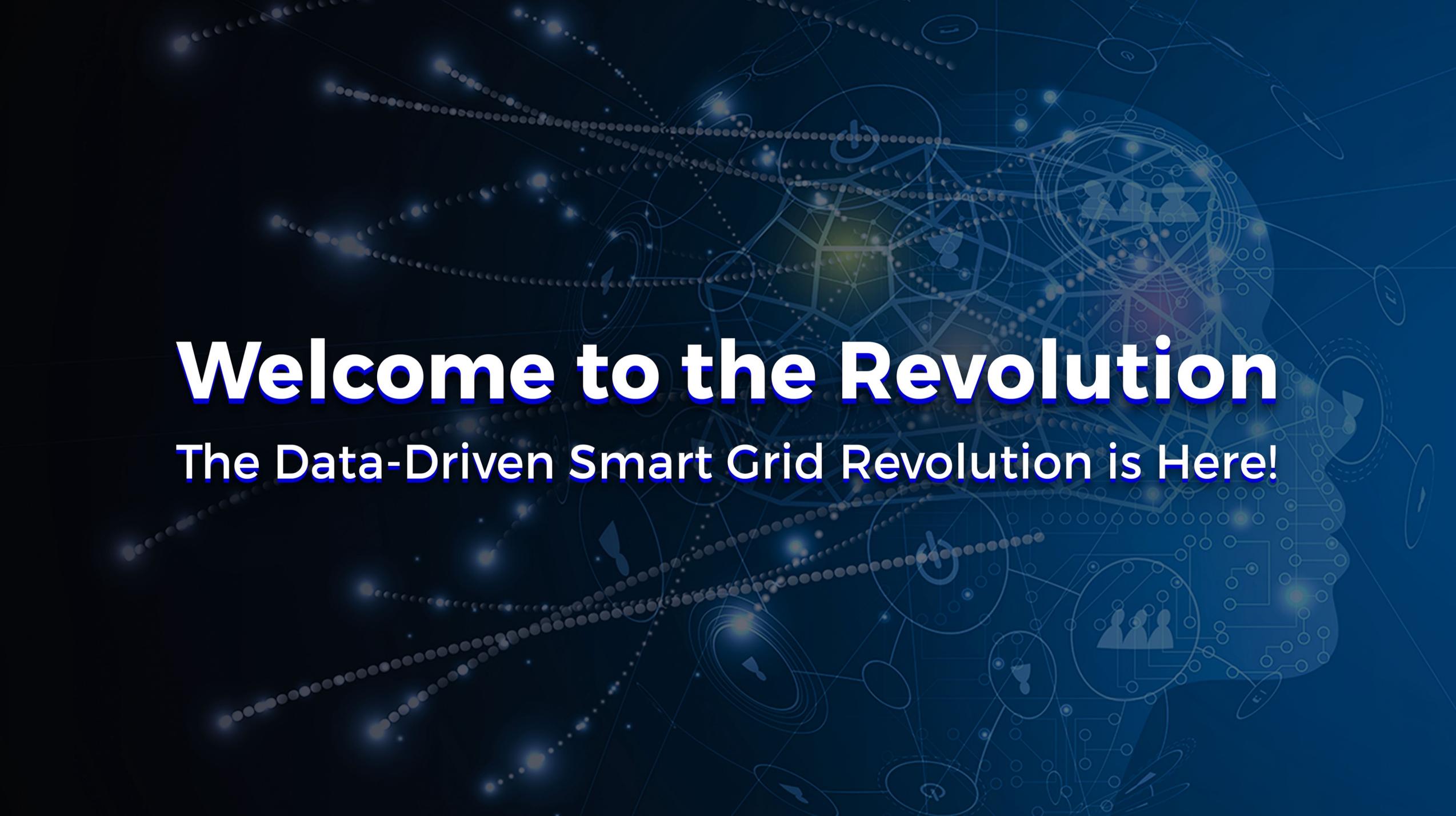




**A Data-Driven
Revolution
for the Smart Grid**





Welcome to the Revolution

The Data-Driven Smart Grid Revolution is Here!

The Power of Transformation

“If you want to transform the grid,
transform your methodology.

If you want to transform your methodology,
transform your thinking.

If you want to transform your thinking,
transform yourself.

Transform yourself is to transform the future of our world.

A human hand on the left and a metallic, articulated robotic hand on the right are positioned as if about to shake hands. The background is a dark, textured blue with glowing white and orange particles, suggesting a digital or futuristic environment. The overall mood is one of collaboration and technological advancement.

This is my first pitch of 2026.

We are starting a new 12 year cycle.

I am glad that I am at Svay Rieng for this first speech.

We have a long and deep connection.

**We are proud to have you as a part of the VP.Start family
and**

**We are excited to work with you to create better jobs,
better outcomes,**

better electricity service and better lives for Cambodians...

And for people all over the world.

Why do we need a national grid revolution?

We need to work with EDC Svay Rieng and other powerful stakeholders to integrate data-driven technology into the national grid to make better outcomes...

for everyone in Cambodia
everywhere in Cambodia
at every time in Cambodia
in every situation in Cambodia

This is NOT an upgrade.

This is NOT an improvement.

This is NOT optimization.

“This is a radical transformation.”

Why is a Data-Driven Smart Grid crucial?

What is a true data-driven SIMA Smart Grid? It is...

- 👁️ Home-Grown and Created In-House,
- 👁️ Affordable - Lower electric costs,
- 👁️ Reliable - Better SAIDI and SAIFI outcomes,
- 👁️ Equitable - Urban and rural,
- 👁️ Renewable - Integration of Solar, Wind, and Water,
- 👁️ Scalable - Able to be expanded and increased,
- 👁️ Sustainable - We are building a sustainable world,
- 👁️ Exportable - We are going globally with the EDC.



Why are we called VP.Start?

VP.Start is a “Very Powerful” company,
Because we have a very powerful idea,
A very powerful clan,
A very powerful vision,
Very powerful stakeholders like the EDC Svay Rieng.

- 👁️ An attractive company without power is meaningless.
- 👁️ A powerful company without attraction is also meaningless.
- 👁️ We combine power and attractiveness to lead the way to bring a brighter future for our country and our planet.

The SIMA Journey of 12 Years

What is our **STORY**? “Creativity can overcome every obstacle.”

What is our **IDEOLOGY**? “Be a voice, not an echo”

What is our **METHODOLOGY**? “Collaboration and Teamwork with EDC.”

What are our **AMAZING INNOVATIONS**? “The 5 Missions and the Global Stage.”

We need to raise our voice together with EDC Svay Rieng for a brighter future for Cambodia.

Now is the time. This is the place.

WE ARE THE PEOPLE!

Today we are enthusiastic to have shared our vision, ideology, and perspectives and now we want to hear from the VP.Start team about the details of our ecosolutions.

We are also glad to have some visitors from **Huawei and other companies to share their products and perspectives.**

We at VP.Start are glad to open the door for others to have a chance to make a positive impact.

Let's grow together.

