

Phally,
CEO and Founder of VP.Start





**Why is VP.Start
laser-focused
on Sustainability?**

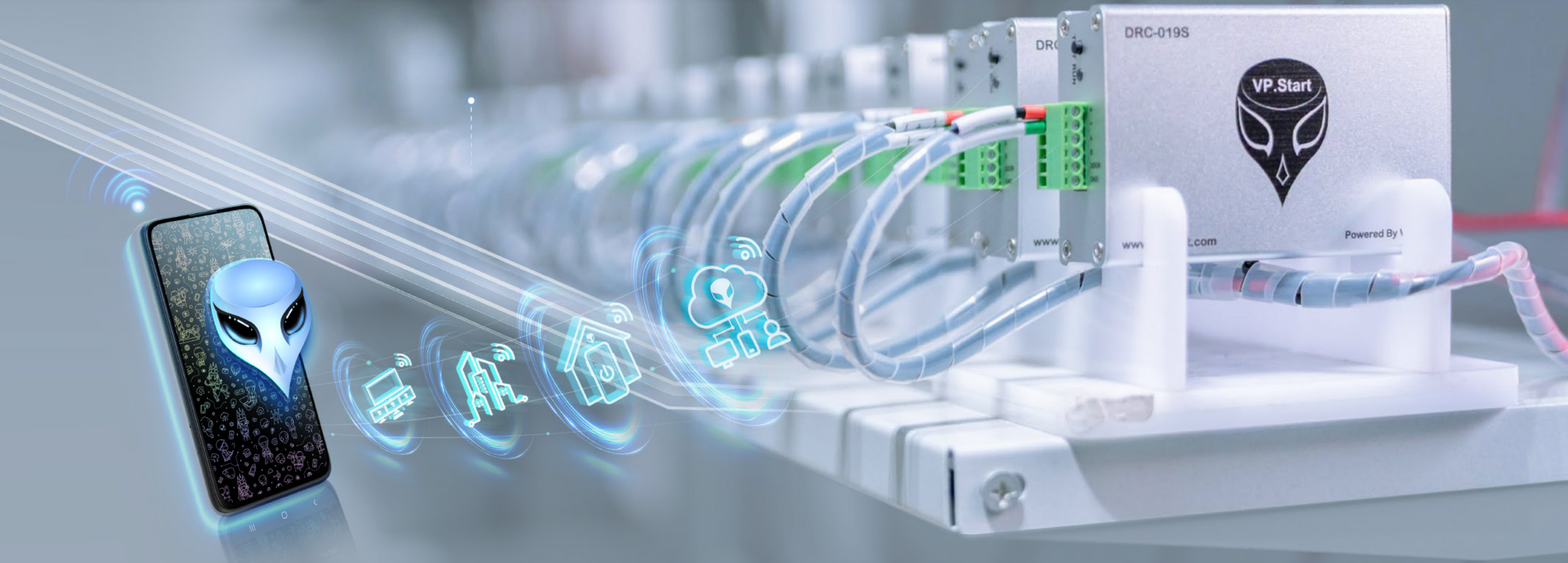
A futuristic night scene featuring a large, curved glass building with a grid-like structure. In the background, a massive, textured planet or moon dominates the dark blue sky. Several bright blue light trails streak across the upper left portion of the sky. The foreground shows a road with blurred light trails from vehicles, primarily in shades of red and orange. A red light trail also runs horizontally across the middle ground, just in front of the building. The overall atmosphere is high-tech and visionary.

How do the core **missions**
and **solutions** of VP.Start
fit into the overarching
sustainability framework?

What is true **sustainability** and why is it so hard to achieve?



How is the **footprint of VP.Start**
advancing **sustainability** and
reaching new milestones?





**How do we accomplish hiring goals
and **team training** that inculcate
better sustainability outcomes?**

How do we intend to expand
the sustainability solutions
of the **SIMA Journey**
to the global stage?



The

SMAP

